



Vote iQ Fact Sheet for Journalists

- Vote iQ is the nation's first major nonpartisan social networking site built expressly for politics.
- Vote iQ is a one-stop platform for politics, so voters don't have to search for information about candidates or issues.
- Vote iQ is built on open source tools, frameworks, and platforms.
- Total headcount of individuals who have helped build this platform since its inception is 33.
- James Carville and Frank Luntz are members of the Vote iQ board of advisors.
- Other board members include: James Fallows, Richard Dreyfuss, Rick Perlstein, Lynne Munson, and Diane Ravitch.
- Vote iQ features detailed profiles of more than 70,000 politicians.
- Vote iQ's profiles are based on information provided by the Center for Responsive Politics, Project Vote Smart, Sunlight Foundation, OpenCongress, KnowWho, Taxpayers for Common Sense, FactCheck.org, govtrack.us, and others.
- Vote iQ provides voters with an even-handed and comprehensive analysis of the hot topics in the news week after week after week.
- Beta version to be released to the general public in June.
- Series A investment raise is \$3 million.
- Voters can find the candidates whose views align with their own based on our patentable Match technology algorithms (which were designed by two Ph.D.'s).
- Vote iQ gives all groups of political activists a free page to organize their members and extend their reach.
- Voters can take ownership of American politics through social networking tools that give them the opportunity to form groups, host debates, and take action.
- Vote iQ's commitment to grassroots politics is symbolized by our sponsorship of the Campaign Across America road show.

For additional media questions, contact:

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