



Vote iQ Management Team



James A. Tisch

President and Founder of Vote iQ

Jim has over 18 years of leadership and management experience in technology solutions and best practices. He has established a record of building and leading teams providing productivity solutions in time management, learning management, project management, portfolio management, as well as new media.

Jim has provided enterprise technology solutions for Microsoft, Apple, and 3Com while working for companies such as FranklinCovey, eCollege.com, Pacific Edge, as well as Robbins Gioia consulting. He is an authority in supporting, extending, and implementing productivity and knowledge tools and has a national reputation for bringing products to market successfully.

Jim is considered an authority on social media strategy, collaboration, and knowledge management. He has been published in various trade magazines and has spoken at various technology conferences.



Rick Shenkman

Vice President of Media and Partnerships

Rick is the editor and founder of George Mason University's History News Network, a 10-year old website that features articles by historians writing about current events. An associate professor of history at George Mason University, he can regularly be seen on Fox News, CNN, and MSNBC. He is a New York Times best-selling author of six history books, including *Legends, Lies & Cherished Myths of American History* and *Presidential Ambition: How the Presidents Gained Power, Kept Power and Got Things Done* (HarperCollins, 1999). His latest book is *Just How Stupid Are We? Facing the Truth About the American Voter* (Basic Books, June 2008).

Educated at Vassar and Harvard, Rick is an Emmy award-winning investigative reporter and the former managing editor of KIRO-TV, the CBS affiliate in Seattle. In 1997 he was the host, writer, and producer of a prime time series for The Learning Channel inspired by his books on myths.

In 2008 he was elected a Fellow of the Society of American Historians. He gives lectures at colleges around the country on several topics, including American myths and presidential politics.



Jeffrey L. Gardner

Vice President of Marketing

Jeff Gardner is responsible for the overall marketing strategy for the company, including market planning, public relations, social media, media buying, strategic partnerships, campaigns, promotions, messaging, and overall positioning. He is also acting as the company CFO.

Jeff brings more than 20 years experience getting products to market at top firms, including General Electric, American Express, TRW/Experian, Nuskin Enterprises, Prosper, and FranklinCovey. At GE, he developed, launched, and marketed their first stored value card product line. At American Express, he grew sales from \$2.0 million to \$8.5 million in one year by developing and launching marketing programs that motivated purchases of travel money from strategic distribution channels. At FranklinCovey, he was responsible for marketing the company's first handheld technology products and grew revenue from \$3 million to \$80 million in just three years. While at TRW/Experian, he was responsible for developing and marketing multiple consumer credit product lines, including many that were first to market, and grew revenue from \$5 million to \$50 million.

Jeff received his Bachelor's degree in Computer and Management Science from Metropolitan State College in Denver, Colorado and later obtained his Master of Business Administration degree from Westminster College in Salt Lake City, Utah with an emphasis in Marketing and Finance.



Aggie Pulawski

Vice President of Operations

Aggie Pulawski has 15 years of experience in national client management and consulting in the technology field. Prior to Vote iQ, Aggie held the position of Director of Business Development with Direct Technology, a custom development and solutions firm focusing on business process automation. Aggie was instrumental in developing national solution services with several fortune 500 companies. Prior to Direct Technology, Aggie was a Business Development Manager with the Yoh Company, a division of Day and Zimmermann. While with the Yoh Company Aggie was a national leader in project solutions, talent acquisition, and technology consulting.

Aggie Pulawski graduated from the University of Washington with a BA in International Business.



Jason Graves

Vice President of Technology

Jason oversees the development of the Vote iQ platform and is responsible for the architecture of the site.

He has over 15 years experience developing, coding, architecting, and debugging both applications and websites across large enterprise environments. During his stellar career he has earned a reputation as a creative problem solver who knows how to save companies millions of dollars through the development of labor-saving technology.

At NetQoS , where he served as Senior Software Technologist prior to coming to Vote iQ, Jason created a new appliance to capture metrics that out-produced a rival's, revolutionizing the business, and earning his company millions of dollars.

At Robbins Gioia, he was hired to develop the next generation of project management and collaboration software for the world's largest project management company.